



a festival of food, wine, beer, entertainment and art showcasing the best of davis to the surrounding region

Sunday, October 15, noon to 5 pm

Dear Northern California Artist:

Planning is underway for davisfest, Sunday, October 15 in Downtown Davis. Enclosed please find the Art Vendor Application. Don't delay!

Davisfest will be an annual event, offering live music, 40 signature wineries, beer, wine and food sampling, local business, sponsor and non-profit booths, "Kidstown" activities for children, a fashion show by downtown boutiques, artist showcase, an online auction of donated items, a raffle, the unveiling of Davis Downtown podcast series and much, much more! Attendance is free; the cost for the beer, wine and food sampling package is \$25 before the event; \$35 the day of the event.

It is our goal to provide a quality festival with handcrafted arts and crafts from Northern California artists, artists that are currently part of a Davis-based artists' cooperative and artists that have exhibited in Davis galleries.

Imports and mass produced items will not be accepted.

The event will be extensively advertised throughout the Sacramento region, including Sacramento, Yolo, Solano and Placer counties.

How to Apply

1. Read and complete the enclosed application form carefully and completely. Items not included on the application will not be allowed to be sold or shown.
2. Read the terms and conditions on the back of the application very carefully. Sign the acceptance of waiver. Please make sure you make copies for yourself. Your application will not be accepted unless you have signed the acceptance of waiver.
3. Include 2 photos of your items for sale. Applications without photos will not be considered. Please include a self addressed stamped envelope if you want your photos returned.
4. At this time we can only accept checks, cashiers checks or money orders, payable to Davis Downtown Business Association for full amount of fees due. If you prefer to pay by credit card, please contact us by phone or email, as we are currently setting up to receive credit card payments.
5. Make plans to have a busy day in downtown Davis!

Please don't hesitate to call or email if you have any questions. We look forward to seeing you at this year's event.

davisfest

c/o Davis Downtown Business Association, P.O. Box 72497, Davis, CA 95617

Phone 530-756-8763 Fax 530-756-6504 downtown@davis.com www.davisfest.com



a festival of food, wine, beer, entertainment and art showcasing the best of davis to the surrounding region

Sunday, October 15, noon to 5 pm

ART VENDOR APPLICATION
Application Deadline – September 1, 2006

Yes, I want to participate! To better assist us with a quality event, **all art items must be handcrafted.** Please fill out the application completely. Read the terms and conditions, sign and mail the original with your booth fees. Make sure you keep a copy for your records. Early-bird registration deadline is September 1, 2006. A \$50 fee will be added for applications received after this date. Applications will be accepted until sold out.

Last Name: _____ First Name: _____

Company Name: _____

Mailing Address: _____

City: _____ State: _____ Zip Code: _____

Phone () _____ Fax () _____ Cell () _____

Email: _____ Website: _____

(Email address is for davisfest use only)

Resale Permit#: _____ **Resale permit must be valid and current. All resale numbers will be submitted to the State Board of Equalization as required by law.**

CRAFT INFORMATION (Include 2 photos of items. Please include a self-addressed stamped envelope if you would like your pictures returned).

One word that identifies your craft category: (e.g.: wood, glass, jewelry, clothing) _____

Please describe your work in detail. Include all items for sale (attach a list if necessary).

Average retail price range for items/products (From \$ to \$): _____

FEES (We DO NOT take commission on sales)

FEES: 10 x 10 Booth Space for artists currently exhibiting in a Davis gallery (please provide gallery name)

_____	\$75 x _____ spaces = \$ _____
10 x 10 Booth Space for artists not exhibiting in a Davis gallery	\$150 x _____ spaces = \$ _____
Corner Booth additional charge (limited, first come, first served)	\$75 x _____ spaces = \$ _____
Electricity availability is limited – we will try to accommodate your request	\$50 \$ _____
Late Fee (if received after September 1)	\$50 \$ _____

TOTAL \$ _____

Mail your application and check or money order to: **Davis Downtown Business Association,**
P.O. Box 72497, Davis, CA 95617
Phone 530-756-8763 Fax 530-756-6504
downtown@davis.com www.davisfest.com

PLEASE TURN OVER FOR VENDOR TERMS & CONDITIONS

VENDOR TERMS & CONDITIONS

BOOTH INFORMATION: Each space is 10'x10' and will be clearly marked. The booth fee is \$75 for artists currently exhibiting in a Davis gallery, and \$150 for artists not exhibiting in a Davis gallery. This is for booth space only. All vendors are required to bring their own canopies, tables, chairs, etc. Davisfest does not take any commission from sales. Payment must be submitted with the application. Electricity can be ordered for an additional fee, but availability is very limited. Your placement will be restricted to the area that electricity is available. Corner booths can also be requested for an additional \$75. No refunds will be provided for cancellations received on or after October 15, 2006. Davisfest will assess a \$25 fee for returned checks.

Davisfest/Davis Downtown Business Association has the right to prohibit and/or evict (without refund or assumption of liability for lost sales or expenses) any presentation or person who is in any manner deemed offensive or unprofessional. Vendors must provide their own display and must conform to the assigned space. The vendor will be held liable in the event that their display causes damage to the display or work of another vendor or event site property, or if anyone is injured due to your negligence.

SELECTION: All art vendor applications must be handcrafted and are screened and juried. No imports or massed produced products will be allowed. Selections are made based on quality, date received and duplication of items. Vendors must have a current resale permit number, if applicable. Applications and payment must be received in the Davis Downtown Business Association office by the deadline date of Friday, September 1, 2006. Any applications received after that date will be charged a \$50 late processing fee. The Selection Committee will review applications upon the deadline date, and notify you of your acceptance or non-acceptance, within two weeks after the deadline date. Once accepted, you will receive a davisfest map with booth location and further vendor instructions. Once the deadline date is past, the Selection Committee will review applications every 2 weeks, until September 30, which is the final deadline date. If not accepted, all materials and fees will be returned promptly. Every effort will be made to accommodate special requests and are not guaranteed. All placement decisions are final. **NO NEGOTIATIONS!**

REGISTRATION: Registration to set up for the event will open on Sunday, October 15 from 8:30 am – 10:30 am. All vendors should be registered by 10:30 am. If you have not checked in by 10:30 a.m., you will be deemed a no-show, without refund, and the adjoining booths will absorb your space. All vehicles must be off the grounds by 11:00 a.m. and all booths completely set up and ready for business by 11:45 a.m.

SET-UP: If you set up in the wrong area/location, you will be asked to move. Please drop your booth equipment and merchandise off at your booth space and proceed directly to vendor parking and registration. Your space must be completely set up by 11:45 a.m. and open for business by Noon. **All vehicles must be moved from the event area immediately after unloading. NO EXCEPTIONS!** If your vehicle is left unattended during set-up, you WILL be towed.

TEAR DOWN: All vendors agree to participate for the entire event and understand that tear down before 5pm is not allowed for any reason. Vendors may not bring vehicles onto the grounds until 5:30 p.m. We must give the public, security and the larger service vehicles time to leave safely. All vendors are responsible to clean up and bag your own trash. A \$50 cleaning fee will be charged to any vendor who leaves trash behind, and the possibility of being declined as a future vendor in the davisfest. At the conclusion of the festival, all vendors are required to be completely torn down and off the downtown streets by 7pm on Sunday, October 15. Anyone who is still on the downtown streets after 7pm will be invoiced overtime fees of \$50 every 15-minutes thereafter.

HOLD HARMLESS: This event is held rain or shine and no space fees or vendor expenses will be refunded should an emergency of any nature arise prior to the opening time or during the event that would prevent or cancel its production. In consideration for being allowed to attend and participate in davisfest, Sunday, October 15, 2006, vendor agrees to protect, defend and hold harmless the Davis Downtown Business Association and their respective elective or appointed boards, officers, agents, and contract employees from any and all claims, liabilities, expenses, or damages of any nature, including reasonable attorney's fees, to the extent such claims, liabilities, expenses, or damages arise out of the participation by the Davis Downtown Business Association, its agents, officers, employees, subcontractors, or independent contractors, at the festival.

WAIVER: I have read and fully understand the Terms & Conditions on this application. In consideration for being allowed to attend and participate in davisfest, Sunday, October 15, 2006, I agree to abide by these terms and conditions, as outlined above.

APPLICANTS MUST SIGN, SIGNIFYING ACCEPTANCE OF WAIVER.

Signature _____ Date: _____